

41.—Principal Statistics for Motion Picture Theatres, by Provinces and Cities, 1936 and 1937.

NOTE.—Figures for 1937 are subject to revision.

Province and City.	Theatres.		Seating Capacity, 1937.	Receipts. ¹		Per-centage Change.	Admissions, 1937.	
	1936.	1937.		1936.	1937.		Num-ber.	Average Price. ²
	No.	No.	No.	\$	\$	p.c.	'000	cts.
Prince Edward Island	4	4	2,414	183,240	110,300	+ 6.9	396	27.9
Nova Scotia.								
Halifax.....	7	8	7,061	404,000	424,700	+ 5.1	1,771	24.0
Other places.....	48	46	23,802	813,600	873,900	+ 7.4	3,851	22.7
Totals, Nova Scotia	55	54	30,863	1,217,600	1,298,600	+ 6.7	5,622	23.1
New Brunswick.								
Saint John.....	7	7	6,150	312,900	302,700	- 3.3	1,581	19.1
Other places.....	27	27	12,116	462,500	518,600	+12.1	2,177	23.8
Totals, New Brunswick	34	34	18,266	775,400	821,300	+ 5.9	3,758	21.9
Quebec.								
Montreal ³	62	66	69,406	4,797,300	4,922,100	+ 2.6	22,329	22.0
Quebec.....	11	11	8,436	438,800	492,000	+12.1	2,286	21.5
Three Rivers.....	4	4	3,235	119,000	127,100	+ 6.8	491	25.9
Other places.....	77	85	34,526	890,000	1,208,500	+35.8	4,487	26.9
Totals, Quebec	154	166	115,603	6,245,200	6,749,700	+ 8.1	29,593	22.8
Ontario.								
Toronto.....	102	105	85,799	5,198,300	5,653,300	+ 8.8	22,711	24.9
Hamilton.....	18	19	17,937	885,000	976,300	+10.3	4,286	22.8
Ottawa.....	12	13	12,524	588,900	904,900	+ 1.8	3,965	22.8
London.....	7	8	8,149	467,400	504,400	+ 7.9	1,939	26.0
Windsor.....	8	8	8,202	409,300	515,400	+25.9	2,238	23.0
Other places.....	178	196	109,256	5,039,500	5,902,700	+17.1	23,294	26.5
Totals, Ontario	325	349	241,867	12,888,400	14,457,000	+12.2	57,434	25.3
Manitoba.								
Winnipeg.....	32	37	31,297	1,592,000	1,785,400	+12.1	7,812	22.9
Other places.....	45	53	17,131	415,100	411,000	- 1.0	1,846	22.3
Totals, Manitoba	77	90	48,428	2,007,100	2,196,400	+ 9.4	9,658	22.7
Saskatchewan.								
Regina.....	5	5	4,424	352,000	359,000	+ 2.0	1,354	26.5
Saskatoon.....	5	5	4,266	295,600	277,200	- 6.2	1,226	22.6
Moose Jaw.....	4	3	2,012	133,700	125,100	- 6.4	504	24.8
Other places.....	109	110	31,777	588,000	589,700	+ 0.3	2,217	26.6
Totals, Saskatchewan	123	123	42,479	1,369,300	1,351,000	- 1.3	5,302	25.5
Alberta.								
Calgary.....	10	11	8,029	557,900	553,500	- 0.8	2,178	25.4
Edmonton.....	8	8	6,546	607,000	632,600	+ 4.2	2,466	25.6
Other places.....	69	108	28,259	589,200	693,900	+21.9	2,587	26.8
Totals, Alberta ⁴	87	127	42,834	1,754,100	1,880,000	+ 8.4	7,231	26.0
British Columbia.								
Vancouver.....	31	29	27,977	1,850,100	2,036,900	+10.1	9,131	22.3
Other places ⁵	69	71	30,880	1,419,900	1,598,100	+12.6	6,251	25.6
Totals, British Columbia ⁵	100	100	58,857	3,270,000	3,635,000	+11.2	15,382	23.6
Canada	959	1,047	641,611	29,610,300	32,493,300	+ 9.8	134,374	24.2

¹ Not including amusement taxes. ² Total receipts divided by number of admissions. No corrections are made for juvenile attendance, matinee, and evening prices, etc. ³ Includes Lachine, Verdun, Westmount, and Outremont. ⁴ The increase in number of theatres in Alberta is due to the inclusion of places previously listed as itinerant halls, which are now permanently-equipped buildings. ⁵ Includes Yukon and Northwest Territories.